

Message Text

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PAGE 01 STATE 004907
ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/OIM/BIC/LGARGES/CS
APPROVED BY EB/OCA/CM/JJREILLY
COM/OIM/BIC/JBLOW/CMM
COM/OIM/EOLSEN/AD/EM
ARA/ECA/REGINA EILTZ

-----102205Z 127913 /71

R 102100Z JAN 77
FM SECSTATE WASHDC
TO AMCONSUL SAO PAULO
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO

UNCLAS STATE 004907

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: USG SUPPORT OF ENERGY 78 EXHIBITION

REF: SAO PAULO 2723

FOR TRADE CENTER DIRECTOR AND COMMERCIAL COUNSELOR

1. TERRY DWYER, VICE PRESIDENT OF MARTIN C. DWYER INTERNATIONAL, MET WITH OIM DIRECTOR GARNITZ ON JANUARY 6. FOLLOWING AGREEMENTS REACHED REGARDING COMMERCE ROLE IN SUPPORT OF DWYER'S PARTICIPATION IN BRAZILIAN INTERNATIONAL EXHIBITION "ENERGY 78" SCHEDULED FOR APRIL 1978:
A. COMMERCE WILL PLACE AN ANNOUNCEMENT IN COMMERCE AMERICA THOUGH NO FORMAL ENDORSEMENT WILL BE GIVEN. TEXT WILL BE SUPPLIED BY DWYER AND REVIEWED BY COMMERCE.
B. COMMERCE WILL RECOMMEND THAT AMBASSADOR OR CONSUL
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GENERAL HOST A RECEPTION TO BE PAID FOR BY DWYER.
C. COMMERCE WILL MOUNT A TECHNICAL SEMINAR IN THE TRADE CENTER SUPPORTING ENERGY 78. DWYER WILL SELECT THE SPEAKERS AND COMMERCE WILL SELECT CHAIRMAN, PROBABLY FROM ERDA.
D. DWYER WILL PROVIDE FREE SPACE AND BOOTH AT ENERGY 78 FOR USG BUSINESS INFORMATION OFFICE. BIO WILL ASSIST

AMERICAN EXHIBITION AT ENERGY 78 AND PROMOTE EXISTENCE OF

U.S. TRADE CENTER. BIO WILL BE STAFFED FROM TRADE CENTER
AND CONSULATE GENERAL COMMERCIAL STAFFS. FUNDING FROM
COMMERCE FOR BIO SHOULD BE MINIMAL, PROVIDING FURNITURE
AND GRAPHICS FOR BOOTH FROM TC.

2. DWYER PLANS A SEMINAR IN U.S. TO PROMOTE SHOW. OIM
WILL PROBABLY BE INVITED TO SUPPLY SPEAKERS ON TOPIC
"MARKETING IN BRAZIL."

3. REQUEST TRADE CENTER DIRECTOR AND COMMERCIAL COUN-
SELOR REVIEW POSSIBILITIES FOR FURTHER WAYS USG CAN
SUPPORT AMERICAN BUSINESS AND TRADE CENTER AT ENERGY 78.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 10-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE004907
Document Source: CORE
Document Unique ID: 00
Drafter: OIM/BIC/LGARGES/CS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770009-0554
Format: TEL
From: STATE
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770166/aaaacfm1.tel
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Litigation History:
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Message ID: 72ecb6db-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 SAO PAULO 2723
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3631343
Secure: OPEN
Status: NATIVE
Subject: USG SUPPORT OF ENERGY 78 EXHIBITION
TAGS: BEXP, BR
To: SAO PAULO
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/72ecb6db-c288-dd11-92da-001cc4696bcc
Review Markings:
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